

cool chiller treats

Cool Chiller Rental Program

You've gotta try the **NEW Cool Chiller Product!**

Rental Program Includes:

- ✓ LED Monitor customized with **your logo, your prices** and **animated, eye-catching** graphics
- ✓ Machine comes wrapped with Cool Chiller graphics
- ✓ **Includes POP Kit** (see reverse), **cup & lid dispenser**
- ✓ **All maintenance included!**

NEW Cool Chiller Slush Product

- ✓ Will give you **higher sales per day**
- ✓ Is **more colorful** and **more flavorful** than traditional FCB product

Choose your flavors!

- Cola
- Tiger's Blood
(Cherry+Strawberry)
- Blue Raspberry
- Dreamsicle
(Orange Creamsicle)
- Rocket Fuel
- Cherry
- Dr. Springs



Ask how you can get a \$200 instant rebate!



Profit Potential

16 oz drink / C300 / Retail \$1.49

| | |
|----------------|---|
| 16 oz | Serving Size |
| 1 | Gallon of Syrup |
| 5 to 1 | Water to Syrup |
| 768 | Liquid Ounces |
| 307 | 40% Overrun |
| 1,075 | Total Finished Ounces |
| \$0.014 | Cost per Finished Ounces (@\$15/gal) |
| \$.22 | Cost of Syrup |
| \$.20 | Cost of Cup, Lid & Straw |
| \$.42 | Total Cost Per Serving |
| \$1.49 | Suggested Retail |
| \$1.07 | Profit per Serving |
| 67 | 16 oz Servings (per gal) |
| \$71.69 | Profit Per Gallon |
| 72% | Profit Margin Per Gallon |

Projections:

Usage: 125 gal = \$9,548*

Usage: 160 gal = \$12,221*

Usage: 190 gal = \$14,512*

Get a \$200 Instant Rebate

when you order

- 3 three-gallon bibs of each syrup flavor
- 3 cases of Cool Chiller cups (any size)
- 2 cases of dome or flat lids and
- 2 cases of spoon straws

Available cup sizes: 12oz., 16oz., 24oz., 32oz.

CODE: CCSTART

POP Kit (included in rental)

3-sided dangler, price topper and sticker kit, 11"x15" puffin floor graphic and 18"x24" window cling



*General Industry Averages.

Rental program includes reactive service and preventative maintenance. First and last months payments up front. ACH payments only. Minimum 12 month agreement. Tax not included.